

ABSTRACT OF THE DISCLOSURE

Methods and apparatuses providing feedback to a server from a client in a content distribution broadcast system. In one aspect, feedback is sent from a client to a server in response to a trigger. In another aspect, feedback is sent after a predetermined amount of time has lapsed. In yet another aspect, feedback is sent after a rankings or ratings have been generated for a predetermined number of pieces of content. In still another aspect, feedback is sent after a predetermined amount of content has been consumed. In yet another aspect, feedback is sent when the amount of unconsumed content is less than a predetermined threshold amount.